



Short Courses for Industry

Sustainable Design Training for South West Design Forum

CASE STUDY

Overview

Bath Spa University develops an innovative one-day course to deliver sustainable design training to members of the South West Design Forum.

About the Project

The South West Design Forum is the voice of design in the region, connecting and sharing ideas between cultural agencies, national design bodies, universities and other public sector organisations. Having gained funding from the SW Regional Development Agency to create a range of training courses for its members, it engaged with five universities in the South West region to work collaboratively on developing the courses, which will be toured throughout the region and enable all Forum members from Gloucestershire, to Dorset to Cornwall to take advantage of the training and expertise on offer.

Rupert Bassett and Lynne Elvins, sustainable design experts at Bath Spa University, have designed and developed the SW Design Forum course on sustainable design, which will use a pioneering electronic tool for designers to evaluate and map sustainability issues and implications in their work.

Benefits

The course in sustainable design will enable all participants to consider the sustainability of their own design projects and make positive changes to the way they negotiate and execute their work.

The range of courses will encourage designers to continue to engage in professional development and will help to ensure that the South West remains competitive in national and international markets.

Outcomes

By offering professional training in sustainable design, up to one hundred South West Design Forum practitioner members will have access to the specialist expertise at Bath Spa University.

It is anticipated that those who undertake the training and become proficient in the latest practices of sustainable design will see a positive impact on both their business and projects for their clients in terms of financial, social and environmental improvements as well as personal professional development.

Fast Facts

- Bath Spa University develops new sustainable design training for members of the South West Design Forum
- A road show delivery model will enable members throughout the SW region to participate
- This training provides the design industry with tools to create more effective and sustainable products and services

Perspective

“We have amazing creative talent within the South West and the region is becoming recognised as a creative hub. In order to retain and build on this position, the design community needs to stay ahead by constantly reviewing and upskilling with relevant practice-building and service-enhancing skills. The sustainable design course being developed by Bath Spa University is part of the development of high quality, relevant, accessible and affordable training to the region’s design community.”

Roger Proctor,
Chair of South West Design Forum,
MD of Proctor & Stevenson

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